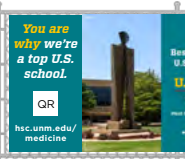




As we embark on this exciting journey to restore one of UNM's most beloved landmarks, we invite you to be part of this transformation! Our construction fence banners offer a unique opportunity to showcase your brand alongside a project that reflects renewal, sustainability, and community. Let's work together to inspire and connect our campus as we build a vibrant future for the Duck Pond — a space where nature, heritage, and innovation come together.

LAYOUT, LOCATION & RATE

SPLIT BANNER



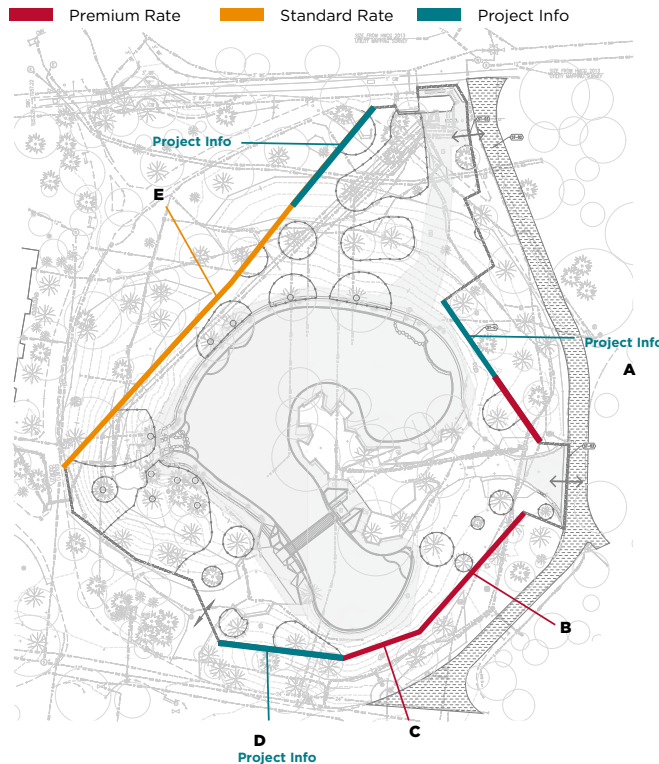
Sample advertisements for UNM departments.

FULL BANNER

	LOCATION	FULL	SPLIT
STANDARD	E	\$850	\$600
PREMIUM	A, B, C	\$1,250	\$750

BANNERS

- 6' x 14' Segments
- Full Color
- Mesh, wind-proof fabric
- Reinforced corners
- Grommets

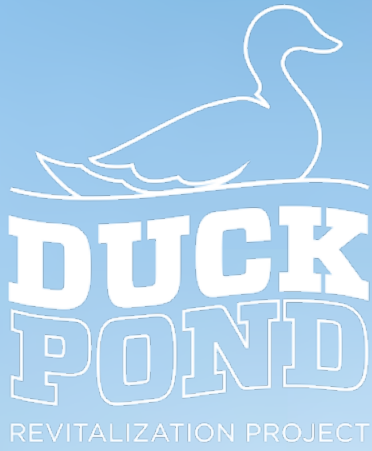


PROCESS

1. **Submit an order** to ISS MarCom
2. **Provide artwork** or ask for design help
3. **ISS MarCom prints & installs** for your team
4. When the project is over, **receive your banner back**, or we can recycle

**FENCING
BANNER
AD SPECS**

FALL 2024
SPRING 2025



NEED ARTWORK?

ISS MARCOM & UCAM CAN HELP!
Banner graphic design for departments outside of ISS may request assistance by working with ISS MarCom or UCAM at the same rate.

FILE REQUIREMENTS

- Create your document to the exact size it will print (6' x 14').
- Bleeds must extend a minimum of 0.125" past the trim.

IMAGES, COLORS & FONTS

- All images should have a minimum resolution of 300 DPI at 100%.
- All image files should be PDF/EPS (embedded links & outlined fonts required).
- Do not copy and paste images from another program into a page layout program like Canva, Word or Notes to export as PDF.
- All art files should be converted to CMYK. We cannot guarantee color consistency for files that must be converted from Index, LAB or RGB color spaces to CMYK.
- Please color correct 4-color black to 100% K.
- Be sure to supply the fonts for any artwork used in your document if they are not converted to outlines in the artwork.

ACCEPTED FILE FORMATS

- **.PDF** - Camera-ready (Includes bleeds, all images embedded, fonts outlined)
**Preferred file format*
- **.INDD File Package** - Adobe InDesign CC (embedded links/fonts required)
- **.AI File Package** - Adobe Illustrator CC (embedded links/fonts required)

FILE DELIVERY METHODS

- Email (less than 15 MB)
- File Transfer Site (over 15 MB) - OneDrive / WeTransfer
- **Return this form & artwork to: Lydia Thomas, lgosling@unm.edu**



RESERVE YOUR SPACE ONLINE!

<https://goto.unm.edu/construction-advertising>

	LOCATION	FULL	SPLIT	QTY.
STANDARD	E	\$850	\$600	
PREMIUM	A, B, C	\$1,250	\$750	

NEED ARTWORK?

Note, signage locations are on a first-come, first served basis and may not be available upon submission. We'll work to find you the best spot!

UNM Department/ Group _____

Primary Contact _____

Phone _____ Email: _____

I understand that all submitted artwork is subject to change based on UNM Policy 1010: University Graphic Identification Standards.

Please Print Name _____ Dept. / Org Index # _____

Signature _____

